

2024



GEORGIA ACADEMY OF  
FAMILY PHYSICIANS  
**SPECIALIZING IN ALL OF YOU**

EXHIBITOR  
PROSPECTUS

3760 LAVISTA RD, SUITE 100,  
TUCKER, GA 30084

\*If you have any questions, please  
contact Ali Bohannon at  
[abohannon@gafp.org](mailto:abohannon@gafp.org) or 404-321-7445

# What is GAFP?

The Georgia Academy of Family Physicians is an association that represents family physicians in Georgia. There are approximately 3,200 members which include active and retired family physicians, family medicine residents, and Georgia medical students interested in family medicine. The GAFP is led by a Board of Directors composed of members from around the state. Over 92% of board-certified family physicians in the state of Georgia are members. The GAFP is the only medical society devoted solely to primary care. Nearly one in four of all office visits are made to general and family physicians. Today, family physicians provide the majority of care for America's underserved and rural populations.

Joining GAFP for the 2024 Summer Meeting is the Georgia Primary Care Association (GPCA). GPCA represents all 34 HRSA funded Georgia FQHC organizations. Collectively, the Georgia FQHC organizations have approximately 225 clinic sites in 120 Georgia counties.



# INVITATION TO EXHIBIT



**OMNI HILTON HEAD  
23 OCEAN LANE  
HILTON HEAD, SC 29928**



**THE HOTEL AT AVALON  
9000 AVALON BLVD  
ALPHARETTA, GA 30009**

## THE GEORGIA ACADEMY OF FAMILY PHYSICIANS

invites you to participate in our 2024 CME meetings at Hilton Head, SC in June and Alpharetta, GA in November. These meetings are premier education events for family physicians from around the state of Georgia, drawing hundreds of family medicine & other primary care physicians each year. The GAFP meetings are some of the largest meetings of family physicians, residents, and practice managers. For GAFP, industry partners and related organizations, these events are an unparalleled opportunity to make and solidify connections through networking, communications and marketing.

---

---

### ADDITIONAL ADD-ONS & ADVERTISING OPPORTUNITIES

**BAG INSERT : \$395  
E-NEWSLETTER BANNER AD: \$595**

---

---

**PROGRAM ADS  
FULL PAGE: \$900  
HALF PAGE : \$650  
QUARTER PAGE : \$350**

## EXHIBIT INVESTMENT

Summer ONLY - \$1,950

Annual ONLY - \$2,500

BOTH Meetings - \$4,000

If you would like to be an exhibitor for BOTH you must remit payment to GAFP by May 15, 2024

## INCLUDED IN YOUR EXHIBIT BOOTH RENTAL PACKAGE

- 
- Booth space which includes: table, two chairs & trash can
  - complimentary exhibitor badge (maximum 2 people in booth at a time)
  - Listing on the event website
  - Listing in the final program
  - Discounted GAFP hotel rates
  - Exhibitor Service Kit
  - Recognition as an industry supporter during breaks and throughout the event
  - ENewsletter Thank You to Our Sponsors Article - Provide Members with Contact Information



# ◆ Support GAFP Throughout the Year ◆

## 2024 Support Opportunities

GAFP offers bundled support packages that increase your exposure to family physicians of Georgia and provide you with your biggest bang for your buck!

### ◆ Platinum Supporter - \$10,500

- Exhibit booth at BOTH 2024 Meetings- Prime Location
- Bag Insert at both meetings
- Full Page Ad in Summer and Annual Program Book
- 2 Banner Ads in *Briefly Stated*, GAFPs E-Newsletter (980 x 200)
- Tickets for 2 exhibitors to our President's Dinner (Annual Meeting Only)
- Placement of logo on event website-hyperlinked to your company website
- ENewsletter Thank You to Our Sponsors Article - Provide Members with Contact Information
- Acknowledgement as Platinum Supporter

### ◆ Gold Supporter - \$8,000

- Exhibit booth at BOTH 2024 Meetings - Prime Location
- Bag Insert for Summer and Annual CME Meeting
- Half Page Ad in Summer and Annual Program Book
- 1 Banner Ad in *Briefly Stated*, GAFPs E-Newsletter (980 x 200)
- Placement of logo on event website - hyperlinked to your company website
- ENewsletter Thank You to Our Sponsors Article - Provide Members with Contact Information
- Acknowledge as Gold Supporter

### ◆ Silver Supporter - \$6,000

- Exhibit booth at BOTH 2024 Meetings
- Bag Insert for Summer and Annual Meeting
- Quarter Page Ad in Summer and Annual Program Book
- Placement of your logo on our event site
- ENewsletter Thank You to Our Sponsors Article - Provide Members with Contact Information
- Acknowledgement as Silver Supporter

### Product Theater | Price TBD

#### Meal price cost plus \$4,500

This is a non-CME opportunity. Use your Product Theater for:

- Brand and product positioning-reinforce, elevate and differentiate your organization as a thought leader among corporate and exhibiting companies
- Awareness, recall and reach - network with current & future customers and increase visibility to key influences and decision makers
- Targeted Marketing - direct access to family physicians and other primary care healthcare professions
- No duplicate topics allowed per time slot
- Applications will be accepted and approved on a first-come, first-serve basis.
- This opportunity **includes** an exhibit booth in the main exhibit hall.

### Coffee Break Support | \$2,500

#### \*Per Meeting\*

- Recognition via prominent signage at break (this opportunity does not include booth space)
- Recognition as a supporter in all print/digital material
- Acknowledgement on conference website including company logo

### Breakfast Sponsor | \$5,000 (limit 2)

#### \*Per Meeting\*

- Recognition via prominent signage at break (this support opportunity does not include booth space)
- Recognition as a supporter in the print/digital material
- Acknowledgement on conference website including company logo

# 2024 PRELIMINARY SCHEDULE

Summer 2024  
Hilton Head, SC

Annual 2024  
Alpharetta, GA

## Thursday, June 6, 2024

10:00 AM - 5:00 PM GAFP Committee Meetings  
2:00 PM - 5:00 PM Registration Open  
6:00 PM - 7:30 PM Welcome Reception for all  
(GAFP, GPCA & Industry Partners)

## Friday, June 7, 2024

7:00 AM - 8:00 AM Social & Information Hub  
Strolling Breakfast  
7:00 AM - 1:30 PM Exhibit Hall Open  
8:00 AM - 12:15 PM Morning CME  
10:00 AM - 10:15 AM Break in Exhibit Hall  
12:30 PM - 1:30 PM Lunch in Exhibit Hall  
1:45 PM - 3:45 PM Afternoon CME  
7:00 PM - 8:30 PM Social Event for All

## Saturday, June 8, 2024

7:00 AM - 8:00 AM Social & Information Hub  
Strolling Breakfast  
7:00 AM - 1:30 PM Social & Information Hub  
Open  
8:00 AM - 12:30 PM Morning CME  
10:00 AM - 10:15 AM Break in Exhibit Hall  
12:15 PM - 1:30 PM Lunch in Exhibit Hall  
1:30 PM Exhibit Hall Closes  
1:30 PM - 3:45 PM Afternoon CME

## Sunday, June 9, 2024

8:00 AM - 12:15 PM Morning CME  
10:00 AM - 10:15 AM Break  
12:15 PM Adjourn

## Thursday, November 7, 2024

TBD Exhibitor Set-Up

## Friday, November 8, 2024

7:00 AM - 8:00 AM Social & Information Hub  
Strolling Breakfast  
7:00 AM - 4:00 PM Exhibit Hall Open  
8:00 AM - 12:15 PM Morning CME  
10:00 AM - 10:15 AM Break in Exhibit Hall  
12:30 PM - 1:30 PM Lunch in Exhibit Hall  
1:30 PM - 5:00 PM Afternoon CME  
5:00 PM - 6:00 PM Welcome Reception  
GAFP & Industry Partners

## Saturday, November 9, 2024

7:00 AM - 8:00 AM Social & Information Hub  
Strolling Breakfast  
7:00 AM - 1:30 PM Exhibit Hall Open  
8:00 AM - 12:15 PM Morning CME  
10:00 AM - 10:15 AM Break in Exhibit Hall  
12:30 PM - 1:30 PM Lunch in Exhibit Hall  
1:30 PM Exhibit Hall Closes  
1:30 PM - 5:00 PM Afternoon CME

## Sunday, November 10, 2024

8:00 AM - 2:45 PM CME Meetings

\*Schedule is subject to change



GEORGIA ACADEMY OF  
FAMILY PHYSICIANS  
SPECIALIZING IN ALL OF YOU

# Past GAFP Industry Supporters

Abbott Diabetes Care	Exact Sciences	National Peanut Board
AbbVie	FIGmd	Navicent Health Physician Group
AccuVax by TrueMed Systems	Floyd Medical Center	Northeast Georgia Health System
Aerolase	GA-HITEC	Northside Hospital
Aetna Better Health	Galderma	Optos
Affinity Bank	GBS Corp	PathGroup
Aledade Health Inc	GeneSight-Myriad Genetics	Patient First
ALK, INC	Genzyme, A Sanofi Company	Peach State Health Plan
AlleHealth	Georgia Aids and Training Center	Pfizer, Inc.
Alliant GMCF	Georgia Alzheimer's Association	Pfizer Vaccines
Amarin Pharma	Georgia Army National Guard	PharmaDerm
Amedisys	Georgia Association of Physician Assistants	Pharmanex/Nuskim
American Allergies, LLC	Georgia Center for Oncology Research and Education	Physicians' Alliance of America
American Board of Family Medicine (ABFM)	Georgia Department of Community Health	Piedmont Healthcare
American Commerce Bank	Georgia Department of Public Health	Primary Diagnostic Systems
American Heart Association	Georgia Healthy Family Alliance	Private Practice Direct
Amerigroup GA Managed Care Company	Georgia Health Information Network	Privia Health
AmeriHealth Caritas	Georgia Health Information Network	Purdue Pharma
AMGEN	Georgia Hospital Association-Compass PTN	Quad Med
AndaMEDS	Georgia Memory Net	QualityImpact (COSEHC)
AstraZeneca	Georgia Partnership for Telehealth	Reproductive Health Access Project
Athena Health	Georgia Primary Care Association	Ryse Wellness
Atlanta Center for Reproductive Medicine	Greenway Medical	Sanofi Pasteur
Avisena	GRAIL, LLC	Sanofi Institutional Sales, Atlanta Select
Aylo Health	GSK	Physicians Associates
Bako Diagnostics	HCA Healthcare	Senior Wellness Solutions
Bayer	Health Paradigm	Sherwood Medcare
Biocodex USA	Healthcare Procurement Solutions	Shire Society of Teachers of Family
Blue Cross Blue Shield of Georgia	Healthways	Medicine
Bristol Meyers Squibb	Health Wright Technologies	Southeast Primary Care Partners
Boston Heart Diagnostics	HEINE LTD, USA	Southeastern Primary Care Consorti-um,
Boehringer Ingelheim Pharmaceuticals, Inc.	Humana Healthy Horizons	Inc
Canvas Medical	Horizon Therapeutics	SPCC Atlanta AHEC
Capital X-Ray	HumanTouch	SuccessEHS
CareSource	Ideal Protein of America	Sunovion
CareTrack Health	Innovation Compounding	synAllergy, LLC
Caravan Health	Jackson & Coker	Synsor Med
Cempra Pharmaceuticals	Jackson Healthcare	The Southeast Permanente Medical
ChartSpan	Jen Care Neighborhood Medical Centers	Group, Inc.
ChenMed	Kowa Pharmaceuticals	TAG1 Pharma Inc
Children's Healthcare of Atlanta	Liberty Regional Medical Center	Takeda
City of Hope - Atlanta	LifePoint Health	Talbott Recovery
Cigna Health Spring	Lilly	Thermo Fisher Scientific
CircleLink Health	Lincare	Tier3MD
Client Solutions	LipoScience	Tift Regional Medical Center Timberline
Community Aligned Association of Physicians	LocumTenens.com	Knolls Residential Treatment Center
Community Primary Care of Georgia	Main Street Health	Tophikos Nutritive Health US Army
Confirmatrix Laboratory	Marley Drug	Healthcare
Corium	Meda Pharmaceuticals	United Allergy Services
Curi	Medicus Insurance Company	United Healthcare
Cypress Concierge Medicine	MedMal Direct Insurance Company	US Army Healthcare
Department of Public Health- Newborn Screening, Immunization, WIC, Women's Health, BCW, CMS, & STD/HIV	Medusind	VaxCare
EHRC Group LLC	Mercer University Medical Libraries and LRC	Veritas
ECR Pharmaceuticals	Merck	VillageMD Georgia
Eli Lilly and Company	Merrill Lynch- MHH Group	VITAS Healthcare
Emory Healthcare	Moderna	Walmart Health
EPIC Immunization	Molina Healthcare	Wellstar Health System
	National Kidney Foundation	Wellvana

# GAFP EXHIBIT CONTRACT

## Exhibit Package Pricing

The Georgia Academy of Family Physicians would like to invite your organization to be an integral part of our 2024 Family Medicine CME Meeting. We are offering the opportunity to exhibit at our upcoming summer meeting, providing exposure to our members. Exhibiting at this meeting is an excellent way to showcase your commitment to the family physicians in Georgia.

If shipping to the site is needed, please email Ali Bohannon at [abohannon@gafp.org](mailto:abohannon@gafp.org) for instructions.

## Company information (please type or print clearly)

**Exhibit space will be assigned on a first-come, first-served basis, according to the date the contract and payments are received.**

First Time Exhibitor ·  Y  N

Company Name (print exactly as you wish it to appear): \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Access to Electricity Needed?  Y  N \* Fees from Hotel or Vendor may apply

## Exhibitor information (List at least (1) representative to receive the Exhibitor Service Kit)

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Rules/Regulations:** Any company that reserves a booth space and does not inform GAFP of its plans for non-attendance will not be permitted to participate in future GAFP exhibitions and will also forfeit 100% of the total cost of the exhibit space assigned.

Signature (required): \_\_\_\_\_ Date (required): \_\_\_\_\_

## Payment Information: (GAFP Tax ID# 58-6044158)

Check - payable to GAFP

AMEX  MasterCard  VISA  DISCOVER

Cardholder's Name \_\_\_\_\_

Card # \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Signature \_\_\_\_\_

Expiration \_\_\_\_\_

Security Code \_\_\_\_\_

## Exhibition Rates & Additional Fees

Exhibit Participation Cost:

- Summer Exhibit Booth Only: \$ 1,950 \$ \_\_\_\_\_  
 Fall Exhibit Booth Only: \$ 2,500 \$ \_\_\_\_\_  
 Both Summer & Annual Meeting  
Exhibit Booth: \$4,000 \$ \_\_\_\_\_

## Support Opportunities

*Includes tabletop booth at meetings and additional meeting promotions. See Meeting Support Opportunities*

- Platinum Supporter \$ 10,500 \$ \_\_\_\_\_  
 Gold Supporter \$ 8,000 \$ \_\_\_\_\_  
 Silver Supporter \$ 6,000 \$ \_\_\_\_\_

## Additional Add-Ons & Advertising Opportunities

- Bag Insert \$395 \_\_\_\_\_  
 E-newsletter Banner Ad: \$595 \_\_\_\_\_  
 Coffee Break Support \$2,500 \_\_\_\_\_  
 Breakfast Sponsor \$5,000 \_\_\_\_\_

## Program Ads

- Full Page \$900 \_\_\_\_\_  
Half Page \$650 \_\_\_\_\_  
Quarter Page \$350 \_\_\_\_\_

Total Amount Due: \_\_\_\_\_

*(GAFP Tax ID# 58-6044158)*

## Please sign and return with payment to:

Georgia Academy of Family Physicians

3760 LaVista Rd Suite 100

Tucker, GA 30084

P: 404-321-7445 F: 404-321-7450

Email: [abohannon@gafp.org](mailto:abohannon@gafp.org)

[www.gafp.org](http://www.gafp.org)

## GAFP Rules & Regulations for Exhibitors

When the exhibit space is open, it is required that a representative be present at your booth.

**Rules, Regulations, Ethics:** All requests for exhibit space must be made by completing and returning the Exhibit Application and Contract. Locations are indicated on the floor plan. Exhibit space will be assigned according to the date each application and deposit is received at the GAFP office. Every effort will be made to comply with your choices; however, GAFP reserves the right to relocate booth assignments to ensure a compact, well-knit show.

**Note:** Payment is required before booth set up

**Cancellation:** Submitting this agreement obligates you for the full amount unless GAFP receives written cancellation 30 days prior to the meeting, in which case \$100 of your payment is non-refundable. There will be no refunds for cancellations received less than 30 days prior to the meeting unless caused by a state or federal shutdown.