

Advertising Rates – GAFF Newsletters and Website

Promote your products and services to the more than 3,300 members of the Georgia Academy of Family Physicians, one of the largest physician organizations in Georgia. Members include family physicians, family medicine residents and medical students from around the state.

The Academy offers a variety of promotional opportunities to fit your needs.

Questions? Contact Angela Flanigan, CMP – Chief Operating Officer at 800.392.3841 or aflanigan@gafp.org.

| Briefly Stated (The 1st and 15th of every month) | | | |
|---|-----------|-----------|-----------|
| E-newsletter Ad Rates* | | | |
| | 1X | 3X | 6X |
| Banner Ad | \$300 | \$275 | \$250 |
| Left Hand Sidebar (two spots available) | \$200 | \$175 | \$150 |

**Limited space available for e-newsletter ads and will be sold as first come, first served based on contract and payment.*

Classified Ads

Ads are \$50 for nonmembers; Free for members (one ad per year limit; successive ads \$50). Ad will appear in the newsletter for one issue. To advertise on the website for jobs contact www.healthcareers.com/fpio.

Dates and Deadlines

| Issue Date | Ad Submission Deadline** |
|-------------------|---------------------------------|
| January 1 | December 20 |
| January 15 | January 8 |
| February 1 | January 24 |
| February 15 | February 7 |
| March 1 | February 21 |
| March 15 | March 7 |
| April 1 | March 25 |
| April 15 | April 8 |
| May 1 | April 24 |
| May 15 | May 8 |
| June 1 | May 20 |
| June 15 | June 8 |
| July 1 | June 19 |
| July 15 | July 8 |
| August 1 | July 20 |
| August 15 | August 7 |
| September 1 | August 20 |
| September 15 | September 8 |
| October 1 | September 23 |

| | |
|-------------|-------------|
| October 15 | October 8 |
| November 1 | October 20 |
| November 15 | November 9 |
| December 1 | November 24 |
| December 15 | December 8 |

*** Subject to change.*

Website Advertising

MultiView, Inc. handles all of our website advertising. Please contact Sima Margulis at 972.910.7386 or smargulis@multiview.com if you would like more information about advertising on our website.