

Advertising Rates – GAFP Newsletters and Website

Promote your products and services to the more than 2,600 members of the Georgia Academy of Family Physicians, one of the largest physician organizations in Georgia. Members include family physicians, family medicine residents and medical students from around the state.

The Academy offers a variety of promotional opportunities to fit your needs.

Questions? Contact Tenesha Wallace, MA Communication and Public Health Manager at 800.392.3841 or twallace@gafp.org.

Briefly Stated (The 1st and 15th of every month) E-newsletter Ad Rates*			
	1X	3X	6X
Banner Ad	\$300	\$275	\$250
Left Hand Sidebar (two spots available)	\$200	\$175	\$150

**Limited space available for e-newsletter ads and will be sold as first come, first served based on contract and payment.*

Classified Ads

Ads are \$50 for nonmembers; Free for members (one ad per year limit; successive ads \$50). Ad will appear in the newsletter for one issue. To advertise on the website for jobs contact www.healthcareers.com/fpio.

Dates and Deadlines

Issue Date	Ad Submission Deadline**
December 1	November 24
December 15	December 8
January 1	December 20
January 15	January 8
February 1	January 25
February 15	February 8
March 1	February 23
March 15	March 8
April 1	March 25
April 15	April 8
May 1	April 25

*** Subject to change.*

Website Advertising

MultiView, Inc. handles all of our website advertising. Please contact Sima Margulis at 972.910.7386 or smargulis@multiview.com if you would like more information about advertising on our website.