

2018 SUMMER MEETING EXHIBITOR PROSPECTUS

**NEW THIS YEAR!
GAFP AND GPCA
JOINT
SUMMER CME MEETING
June 14-17
Omni Amelia Island Resort
Amelia Island, FL**



**GEORGIA ACADEMY OF
FAMILY PHYSICIANS
SPECIALIZING IN ALL OF YOU**



**Georgia
Primary Care
Association**
Advocacy · Community · Accessibility

EXHIBITOR PROSPECTUS



Invitation to Exhibit

The Georgia Academy of Family Physicians (GAFF) and the Georgia Primary Care Association (GPCA) invites you to participate in the 2018 Joint Summer CME Meeting. This premier educational event is for family physicians from around the state of Georgia, drawing hundreds of family medicine physicians each year. For industry partners and related organizations, these meetings are an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your booth space today!

Included in your exhibit booth rental package

- Booth space which includes: carpeted space, table, two chairs, and trash can)
- Booth identification sign
- Unlimited complimentary exhibitor badges
- Listing on www.gaftp.org website
- Listing in the Final Program
- Discounted exhibitor housing rates
- Exhibitor Service Kit

Location Information

OMNI AMELIA ISLAND RESORT
39 BEACH LAGOON ROAD
AMELIA ISLAND, FLORIDA 32034
PHONE: (904) 261-6161

2018 Summer Meeting Preliminary Schedule June 15-16



Summer Exhibitor Package

Includes tabletop exhibit with draped table, two chairs, listing in program, and social activities.

Facility: Omni Amelia Island Resort—
Amelia Island, FL

2018 Exhibit Schedule

Thursday June 14

2:00—5:00 PM Move—In

6:00—7:30 PM Welcome Reception

Friday, June 15

6:00—7:00 AM Move—In

7:00—8:00 AM Breakfast in Hall

8:00 AM—11:00 AM Exhibit Hall Open

10:00—11:30 Break in the Exhibit Hall

Saturday, June 16

7:00—8:00 AM Breakfast in Hall

11:00-12:15 PM Break in the Exhibit Hall

12:30 PM Move—Out

EXHIBITOR PROSPECTUS



Additional GAFFP Promotional Activities

2018 Summer Meeting Sponsorship Opportunities



Platinum Sponsor—\$7,000

Exhibit at Summer 2018 meeting – prime corner location

Bag Insert

Full Page Program Ad

Web Sponsorship Recognition

Acknowledgement as Platinum Sponsor

Savings of \$1,500



Gold Sponsor—\$5,000

Exhibit at Summer 2018 meeting – preferred location

Bag Insert

Full Page Program Ad

Acknowledgement as Gold Sponsor

Savings of \$1,000



Silver Sponsor—\$3,500

Exhibit at Summer 2018 meeting – preferred location

Bag Insert

Half Page Program Ad

Acknowledgement as Silver Sponsor

Savings of \$1,000



Bronze Sponsor—\$2,950

Exhibit at Summer 2018 meeting

Bag Insert

Quarter Page Program Ad

Acknowledgement as Bronze Sponsor

Savings of over \$500

Bag Inserts

Slideshow Ads

Meeting Program Ads

Reception Sponsorships

Registration Page Ad

Newsletter Ads

Website Ads



Deadline for Sponsorships
May 15, 2018

*Sponsorships are only for
2018 summer meeting.

Exhibitor Contract

GAFP and GPCA Summer Family Medicine Weekend, June 15-16, 2018

Tip for using this form: Save this file and complete the form digitally before printing or emailing.

SPONSORSHIP OPPORTUNITIES—Includes exhibit space at the Summer and Annual Meetings and additional meeting promotions

___Platinum \$7,000 ___Gold \$5,000 ___Silver \$3,500 ___Bronze \$2,950

<p style="text-align: center;">Platinum Sponsorship</p> <p>Exhibit at Summer 2018 CME meeting – prime corner</p> <p>Bag Insert</p> <p>Full Page Program Ad</p> <p>Plus, All Exhibitor Benefits (see page 5)</p>	<p style="text-align: center;">Gold Sponsorship</p> <p>Exhibit at Summer 2018 CME meetings - preferred location</p> <p>Bag Insert</p> <p>Full Page Program Ad</p> <p>Plus, All Exhibitor Benefits (see page 5)</p>
<p style="text-align: center;">Sliver Sponsorship</p> <p>Exhibit at Summer 2018 CME meetings - preferred location</p> <p>Bag Insert</p> <p>Half Page Program Ad</p> <p>Plus, All Exhibitor Benefits (see page 5)</p>	<p style="text-align: center;">Bronze Sponsorship</p> <p>Exhibit at Summer 2018 CME meeting</p> <p>Bag Insert</p> <p>Quarter Page Ad in Program</p> <p>Plus, All Exhibitor Benefits (see page 5)</p>

___We wish to exhibit only at: GAFP /GPCA Joint Summer Meeting only \$1,000 (June 15-16, 2018)

• All Exhibitor Benefits (see page 5)

Full payment is due with submission of Exhibit Contract.

Additional Sponsorship & Advertising Opportunities

- | | |
|--|-----------------------|
| ___Bag Insert: \$295 | PROGRAM AD |
| ___Corner Booth: \$100 | ___Full Page \$495 |
| ___Slideshow Ad: \$400 | ___Half Page \$250 |
| ___Registration Page Program Ad: \$500 | ___Quarter Page \$125 |
| ___Welcome Reception Sponsor: \$2,000 | |

\$_____ TOTAL AMOUNT DUE

Must exhibit to receive additional marketing opportunities

Deadline for Sponsorships

May 15, 2018

*Sponsorships are only for 2018 summer meeting.

Exhibitor Contract

GAFP and GPCA Summer Family Medicine Weekend, June 15-16, 2018

Tip for using this form: Save this file and complete the form digitally before printing or emailing.

Exact Name of Company _____

Contact Person _____ Date _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

Email Address _____ Signature _____

Payment Method: ___ Check (make payable to GAFP) ___ Credit Card

Credit Card No. _____ Exp. Date: _____

Type: VISA ___ MC ___ AMEX ___

Name on Card _____

*List at least (1) representative to receive the Exhibitor Service Kit—please include their name and email address.

Name _____ Email Address _____

Name _____ Email Address _____

COMPLETE & RETURN BOTH FORMS TO:
Georgia Academy of Family Physicians
3760 LaVista Road, Suite 100
Tucker, GA
GAFP fax: 404-321-7450
GAFP Federal Tax ID # 58-6044158
Questions? Call Tenesha Wallace at
404-321-7445 or email twallace@gafp.org

EXHIBITOR POLICIES: Exhibit booths, marketing spotlights, and other exhibit and sponsorship opportunities are assigned on a first come, first paid basis. We advise you to submit your payment with your contract as soon as possible. Payment is required before booth setup. The authorized signature above makes this contract firm and binding and we understand and agree to abide by all the rules, regulations, and conditions of this contract. Please note, bag inserts and ads may only be purchased if you are exhibiting at the corresponding event.

CANCELLATION: Submitting this agreement obligates you for the full amount unless GAFP receives written cancellation 60 days prior to the meeting, in which case \$100 of your payment is non-refundable. There will be no refunds for cancellations received less than 60 days prior to meeting.

Deadline to Return Exhibit Form—May 18, 2018