

2010 Advertising Rates – GAFP Newsletter

Promote your products and services to the more than 2,500 members of the Georgia Academy of Family Physicians, one of the largest physician organizations in Georgia. Members include family physicians, family medicine residents and medical students from around the state.

The Academy offers a variety of promotional opportunities to fit your needs. Questions? Contact Khristina Newman, Director of Communications and Meeting Marketing at (404) 321-7445 or knewman@gafp.org.

| Display Ad Rates (B&W) | | | |
|-----------------------------|---------|-------|-------|
| | 1X | 3X | 6X |
| Full Page | \$1,000 | \$875 | \$850 |
| Half Page (7.0" x 4.25") | \$500 | \$450 | \$400 |
| Quarter Page (3.25" x 4.5") | \$275 | \$225 | \$200 |
| Business Card (2.0" x 3.5") | \$175 | \$150 | \$100 |

| Enewsletter Ad Rates | | | |
|--|-------|-------|-------|
| | 1X | 3X | 6X |
| Banner Ad | \$275 | \$250 | \$225 |
| Left Hand Sidebar (2 spots available) | \$165 | \$140 | \$125 |

Publish Dates and Deadlines

| Issue Date | Ad Closing |
|------------------------|--------------|
| January – enewsletter | Dec 8 |
| February – enewsletter | Jan 12 |
| March – print | February 9 |
| April – print | March 9 |
| May – enewsletter | April 13 |
| June – enewsletter | May 11 |
| July – print | June 8 |
| August – enewsletter | July 13 |
| September – print | August 10 |
| October – print | September 14 |
| November - enewsletter | October 12 |
| December - print | November 9 |

Classified Ads

Ads are \$50 for nonmembers; Free for members (1 ad per year limit; successive ads \$50). Ad will appear in the newsletter for one issue. To advertise on the website for jobs contact www.fjjobsonline.com.