

## 2011 Advertising Rates – GAFP Newsletter

Promote your products and services to the more than 2,500 members of the Georgia Academy of Family Physicians, one of the largest physician organizations in Georgia. Members include family physicians, family medicine residents and medical students from around the state.

The Academy offers a variety of promotional opportunities to fit your needs. *Questions?* Contact Tammy Reasoner, Director of Communications and Meeting Marketing at (404) 321-7445 or [treasoner@gafp.org](mailto:treasoner@gafp.org).

Display Ad Rates *			
	1X	3X	6X
Full Page	\$1000	\$875	\$850
Half Page (7.0" x 4.25")	\$500	\$450	\$400
Quarter Page (3.25" x 4.5")	\$275	\$225	\$200
Business Card (2.0" x 3.5")	\$175	\$150	\$100

\*Pricing for color advertisements is available upon request.

Enewsletter Ad Rates			
	1X	3X	6X
Banner Ad	\$285	\$260	\$235
Left Hand Sidebar (2 spots available)	\$170	\$145	\$130

### Publish Dates and Deadlines

Issue Date	Ad Closing
January – newsletter	Dec 10
February – newsletter	Jan 12
March – print	February 10
April – print	March 8
May – newsletter	April 8
June – newsletter	May 9
July – print	June 10
August – newsletter	July 11
September – print	August 8
October – print	September 9
November - newsletter	October 10
December - print	November 11

### Classified Ads

Ads are \$50 for nonmembers; Free for members (1 ad per year limit; successive ads \$50). Ad will appear in the newsletter for one issue. To advertise on the website for jobs contact [www.fpjonline.com](http://www.fpjonline.com).