



GEORGIA ACADEMY OF
FAMILY PHYSICIANS
SPECIALIZING IN ALL OF YOU

EXHIBITOR PROSPECTUS

Largest Physician Meeting in Georgia

**The Biggest and Best Exhibit
Opportunity of the Year!**



**Thursday & Friday
November 11-12, 2010**

**Cobb Galleria Centre
Atlanta, GA**

GAFP Annual Scientific Assembly is one of the largest medical conferences in Georgia, and is attended by over 600 physicians and other healthcare professionals.

**NEW - LIMITED
EXHIBIT SPACE**

2009 ANNUAL MEETING EXHIBITORS

Abbott
Allscripts
Amedisys
Amgen
Amylin Pharmaceuticals, Inc.
APS Healthcare
AstraZeneca
Atlanta Business Bank
Atlanta Oncology Associates
Atlantic Health Partners
Biosphere Medical Inc.
Boehringer Ingelheim Pharmaceuticals
Children's Healthcare of Atlanta
Dyson Consulting Services
Emergency Coverage Coporation of
TeamHealth
Endo Pharmaceuticals
EPIC Program
Forest Pharmaceuticals, Inc.
Genova
Genzyme
Georgia Association of Physicians
Assistants (GAPA)
Georgia Department of Public Health
GMCF
GlaxoSmithKline
GlaxoSmithKline Vaccines
Greenway Medical
Health Business Navigators
Healthcare Procurement Solutions
Hospital Corporation of America
Hospital Physician Partners
InHealth
John D. Archbold Memorial Hospital
Lippincott Williams & Wilkins
Loggins & Associates, P.C.
MAG Mutual
Medicus Insurance Group
Medifast Take Shape for Life
MedImmune

MediPro
Mercer University Medical Library
Merck & Co, Inc.
MiddleBrook
mPacts
NextGen Healthcare Information
Systems, Inc.
Northeast Georgia Health System
Northside Hospital
Novartis Pharmaceuticals
Novo Nordisk
Office Depot
Oncimmune USA LLC
Pfizer Inc.
Pfizer Specialty Care
Physicians' Alliance
Purdue Pharma L.P.
Quality Physician Services
Quest Diagnostics
Regions Bank
sanofi aventis
sanofi aventis Metabolism Division
Sanofi Pasteur
Saunders/Mosby
Sherwood Clincial Home Infusion
Shredderman
Solvay
Source Care Management
Spectrum Laboratory Network
Stone Soup Technology, LLC
Southeast Permanente Medical Grp.
Tift Regional Medical
UCB Pharma
United Healthcare
Visionary Medical Systems
Warner Chilcott
Weigh Ahead
Wellcare of Georgia
Wellstar Health System
West Georgia Health System
XLEMR

**LIMITED BOOTH
AVAILABILITY!**

Only 70 Exhibits

At the 2009 GAFP Annual Scientific Assembly, one of the comments made repeatedly by exhibitors was:

“Quality conversations with physicians, fantastic organization, and helpful staff make this a great meeting.”

Tentative Schedule

Wednesday, November 10
Move-in 3:00 - 5:00 pm

Thursday, November 11
Move-in 12:00 - 2:00 pm

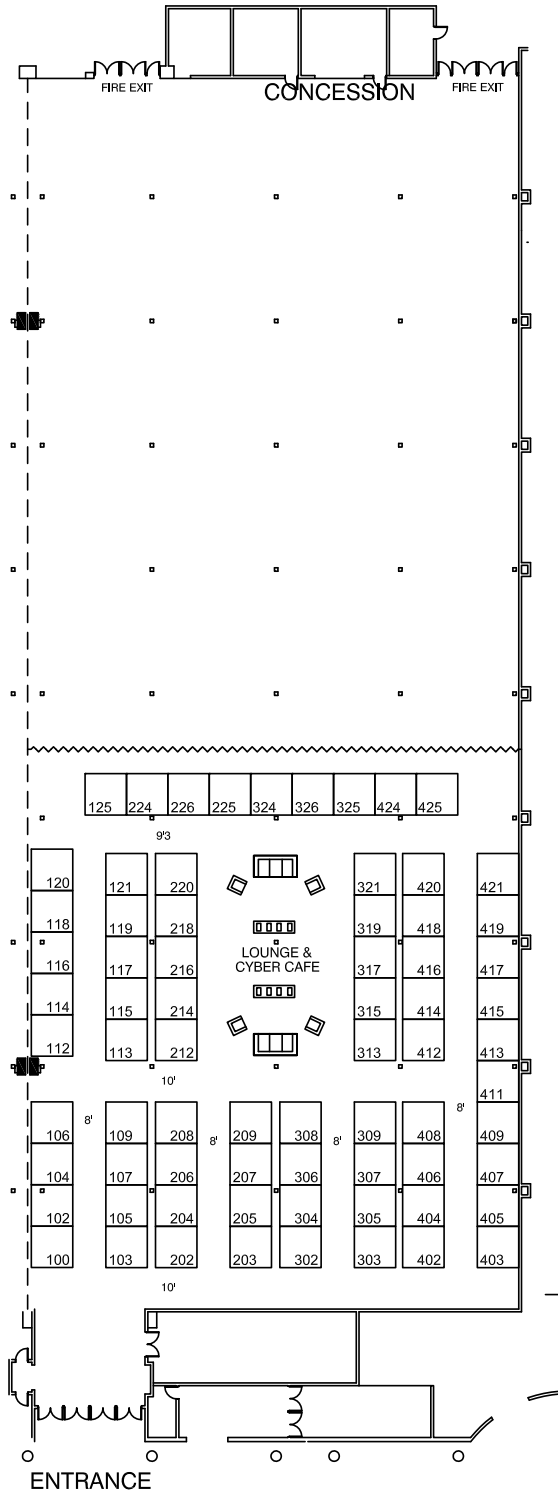
Hall Hours:
Thursday, November 11
2:00 - 3:00 pm

Reception (exhibitors invited)
5:00 - 6:30 pm

Friday, November 12
7:30 - 9:30 am
12:00 - 1:30 pm

Move-out 1:45 - 2:45 pm

GEORGIA ACADEMY OF FAMILY PHYSICIANS NOVEMBER 11-12, 2010



□ - UTILITY PORTS

Inventory as of 02/08/2010

| Dimension | Size | Qty | SqFt |
|----------------|------|-----------|--------------|
| 10'x10' | 100 | 72 | 7,200 |
| Totals: | | 72 | 7,200 |

1/16" = 1'-0"



**EXHIBIT HALL A
COBB GALLERIA CENTRE
SMYRNA, GEORGIA**

Sponsorship Opportunities

We have created several sponsorship packets that will enable you to maximize your conference presence and target family physicians.

Diamond Sponsor - \$5,500

Exhibit at meeting
Bag Insert
Full Page Ad in Program
Sponsor President's Award Dinner
Acknowledgement as Diamond Sponsor
Savings of \$2,250

Sapphire Sponsor - \$3,500

Exhibit at meeting
Bag Insert
Full Page Ad in Program
Sponsor Reception
Acknowledgement as Sapphire Sponsor
Savings of \$2,000

Ruby Sponsor- \$2,500

Exhibit at meeting
Bag Insert
Full Page Ad in Program
Acknowledgement as Ruby Sponsor
Savings of \$ 250

Emerald Sponsor- \$2,000

Exhibit at meeting
Bag Insert
Half Page Ad in Program
Acknowledgement as Emerald Sponsor
Savings of \$50

Don't miss out!
Contract Deadline
September 15, 2010.

GEORGIA ACADEMY OF FAMILY PHYSICIANS

Annual Scientific Assembly & Exhibition November 11-13, 2010

NOVEMBER EXHIBIT SPACE RENTAL - LIMITED TO 70 BOOTHS

10' x 10' pipe and drape booth, carpeted space, background and side drapes, two chairs, booth sign, trash can and listing in program.

BOOTH RESERVATIONS

___ Annual meeting exhibit only. Cost \$1600 each 10x10 (\$1850 after 9/15/10)

___ Add \$100 each for corner exposure at Annual Meeting

___ 10x20 exhibit space. Cost \$3100 (\$3600 after 9/15/10)

NOVEMBER MEETING

___ Bag Insert \$295

___ Web Based Sponsor Ad \$500

___ Medical Student Quiz Bowl \$700

___ Congress of Delegates \$995

___ Speak to Board \$1,500

___ Champagne Reception \$2,000

___ President's Inauguration and Awards Dinner \$3,000

___ Marketing Spotlight \$10,000

PROGRAM AD

___ Full Page \$455

___ Half Page \$225

___ Quarter Page \$110

SPONSORSHIP OPPORTUNITIES

___ Diamond \$5,500

___ Sapphire \$3,500

___ Ruby \$2,500

___ Emerald \$2,000

CANCELLATION POLICY

Submitting this agreement obligates you for the full amount unless GAFP receives a written cancellation 60 days before the meeting, in which case \$100 of your payment is non-refundable. There will be no refunds for cancellation received less than 60 days prior to the meeting.

Payments for the November Annual Meeting are required by **September 15, 2010**.

Please Print

Exact Name of Booth Sign & Directory Listing _____

*Contact Person _____ Date _____

Address _____

City/State/Zip _____

Telephone (____) _____ Fax (____) _____

Email Address _____ Signature _____

Payment Method: ___ Check (make payable to GAFP) ___ Credit card

Credit Card No. _____ Type: VISA MC AMEX DISC

Exp. Date: _____ Name on Card _____

***If the person to receive the Exhibitor Service Kit is different from the contact person above please include their name and complete mailing address.**

Name _____ Telephone (____) _____ Email Address _____

Address _____ City/State/Zip _____

Please sign, include payment and return contract to:

Georgia Academy of Family Physicians

3760 LaVista Rd, Suite 100, Tucker GA 30084

Or FAX: 404-321-7450

Questions? Call Khristina Newman at 404-321-7445 TAX ID: 58-6044158