

2009 Advertising Rates – GAFP Newsletter

Promote your products and services to the more than 2,500 members of the Georgia Academy of Family Physicians, one of the largest physician organizations in Georgia. Members include family physicians, family medicine residents and medical students from around the state.

The Academy offers a variety of promotional opportunities to fit your needs. Questions? Contact Khristina Newman, Director of Communications and Meeting Marketing at 404-321-7445 or knewman@gafp.org.

Display Ad Rates (B&W)			
	1X	3X	6X
Full Page	\$1,000	\$875	\$850
Half Page (7.0" x 4.25")	\$500	\$450	\$400
Quarter Page (3.25" x 4.5")	\$275	\$225	\$200
Business Card (2.0" x 3.5")	\$175	\$150	\$100

Enewsletter Ad Rates			
	1X	3X	6X
Banner Ad	\$250	\$225	\$200
Left Hand Sidebar (2 spots available)	\$140	\$115	\$100

Publish Dates and Deadlines

Issue Date	Ad Closing
January – newsletter	Dec 8
February – newsletter	Jan 12
March – print	February 9
April – print	March 9
May – newsletter	April 13
June – newsletter	May 11
July – print	June 8
August – print	July 13
September – newsletter	August 10
October – print	September 14
November - newsletter	October 12
December - print	November 9

Classified Ads

Ads are \$50 for nonmembers; Free for members (1 ad per year limit; successive ads \$50). Ad will appear in the newsletter for one issue. To advertise on the website for jobs contact www.fjjobsonline.com.